

Catawba Valley Chapter  
**The Professional Construction Estimators Association**

of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547  
John Walker, Golf Tournament Chairman

31<sup>ST</sup> Annual Kenneth N. Houston Memorial Golf

[www.pcea-catawbavalley.org](http://www.pcea-catawbavalley.org)

Chartered November 9, 1978



August 23, 2017

Re: **Professional Construction Estimators Association – Catawba Valley  
Chapter’s 31<sup>ST</sup> Annual Kenneth N. Houston Memorial Golf Tournament  
Tournament Date – Friday, September 8, 2017**

TITLE SPONSOR: **TRANE**

Silver Sponsors: **HAHN-MASON - PROGRESSIVE ELECTRIC - BUILDING POINT SOUTHEAST**

Bronze Sponsors: **SMART ELECTRIC COMPANY - JAMES M. PLEASANTS COMPANY**

Dear Sir or Madam:

It is time again to begin preparations for our annual golf tournament. We will be changing the tournament up a little this year. There will be no lunch provided prior to commencement of the tournament but dinner is still available at no additional cost after the tournament. The mulligan package will differ this year but Dixon Golf will also be onsite this year with special promotions/challenges thru-out the round.

This will be our chapter’s 31<sup>ST</sup> Annual Kenneth N. Houston Memorial Golf Tournament. This tournament is our local chapter’s only educational scholarship fundraiser. The proceeds of this tournament are used to provide educational scholarships, which our chapter awards to young people living in our area and studying construction related curriculum.

**In addition to golfing, please take the time to consider how your company can financially help by choosing one of the options listed below before completing this application.**

- **TITLE SPONSOR – No Longer Available - Trane is Title Sponsor**
- **PCEA Silver Sponsorship at a cost of \$750.00**
- **PCEA Bronze Sponsorship at a cost of \$500.00**
- **Exclusive Hole Sponsorship at a cost of \$200.00**
- **Hole Sponsorship at a cost of \$100.00**
- **Provision of item(s) for Goody Bags (for 125 people)**
- **Provision of item(s) for Door Prizes (as many items as you would like)**

The tournament will once again be held at the Catawba Springs Course of Lake Hickory Country Club. As usual, we'll have free beverages before and during the tournament and **FREE DINNER** will be available as golfers complete their round. Please RSVP for dinner and write “NO GOLF” in handicap blank if you will be attending dinner but will be unable to golf (a PCEA member or their guest may attend dinner only at no cost).

**Any company providing PCEA Bronze or Silver Sponsorship is welcome to contact John Walker (828-381-4855 or [jwalker@wcreynolds.biz](mailto:jwalker@wcreynolds.biz)) with any special requests such as signage, employee representation on the course during the tournament, etc. All creative and inventive requests are encouraged and welcomed!**

Sincerely,

*John Walker*

Golf Committee Chairman

Catawba Valley Chapter  
**The Professional Construction Estimators Association**

of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547  
John Walker, Golf Tournament Chairman

31<sup>st</sup> Annual Kenneth N. Houston Memorial Golf

[www.pcea-catawbavalley.org](http://www.pcea-catawbavalley.org)

Chartered November 9, 1978



**TITLE SPONSOR:** **TRANE**

**Silver Sponsors:** **HAHN-MASON - PROGRESSIVE ELECTRIC - BUILDING POINT SOUTHEAST**

**Bronze Sponsors:** **SMART ELECTRIC COMPANY - JAMES M. PLEASANTS COMPANY**

**Where:** LHCC Catawba Springs Course  
3820 Wandering Lane  
Hickory, NC 28601  
828-256-2171

**When:** **Friday September 8, 2017**  
**10:30 to 11:45 Check-in**  
**12:00 Noon Shotgun Start**

**Format:** 4 person Captain's Choice – One mulligan package per golfer that may be purchased now or at the course  
The \$20 package includes 2 mulligans

**Flights:** Flights shall be determined by handicaps.

**Prizes:** Awards will be given for 1<sup>st</sup> place in each flight. **All prizes will be awarded immediately after dinner.**

**Food:** There will be Free Beverages before & after the tournament, and Free Dinner for all golfers and non-golfers immediately following the tournament. Please RSVP for dinner!!! Cash bar will be open during dinner. If you are not golfing but would like to join us for dinner, please RSVP "no golf" on the handicap blank of the entry form.  
\$340 per 4-person team or \$85 per individual golfer – includes green fees, cart fees, use of the driving range, dinner, and beverages.

**Cost:**

Please consider sponsorship for our event. This is our only educational scholarship fund raising event. Opportunities to for sponsorship include:

- PCEA Silver Sponsorship of \$750
- PCEA Bronze Sponsorship of \$500
- Exclusive Hole Sponsorship of \$200
- Hole Sponsorship of \$100
- Longest Drive / Closest to Pin prizes
- Any items that you would like to donate for Goody Bags (for 110 bags)
- Any items that you would like to donate for door prizes

**Please complete the attached entry form and return by September 4, 2017!**

Catawba Valley Chapter [REDACTED]  
**The Professional Construction Estimators Association**

of America, Inc.

Post Office Box 547, Hickory, NC 28603-0547  
 John Walker, Golf Tournament Chairman

31<sup>ST</sup> Annual Kenneth N. Houston Memorial Golf  
[www.pcea-catawbavalley.org](http://www.pcea-catawbavalley.org)

Chartered November 9, 1978



**TITLE SPONSOR:** **TRANE**

**Silver Sponsors:** **HAHN-MASON - PROGRESSIVE ELECTRIC - BUILDING POINT SOUTHEAST**

**Bronze Sponsors:** **SMART ELECTRIC COMPANY - JAMES M. PLEASANTS COMPANY**

**Registration Form**

Golfer Name	Golfer Handicap		Dinner RSVP Yes / No	Phone Number

Description	Cost
Golf Fees (\$85.00 per Golfer)	
Mulligan Packages Optional - Limited to One Package Per Player (\$20.00 Per Golfer)	
Standard Hole Sponsorship (\$100.00)	
Exclusive Hole Sponsorship (\$200.00)	
PCEA Bronze Sponsorship (\$500.00)	
PCEA Silver Sponsorship (\$750.00)	
<b>Total of Above:</b>	

**NOTE: Please make all checks payable to PCEA Catawba Valley Chapter**

**Please mail, email or fax entry form to:**

PCEA of Catawba Valley <b>ATTN: John Walker / Golf Tournament</b> PO Box 547 Hickory, NC 28603	Cell: 828-381-4855 Fax: 828-324-0383 E-mail: <a href="mailto:jwalker@wcreynolds.biz">jwalker@wcreynolds.biz</a>
---	---

- Standard Hole Sponsorship includes free signage with your company name placed at the tee box of a hole selected by the committee.
- Exclusive Hole Sponsorship also includes free signage with only your company's name placed at the tee box (first come, first serve)!
- PCEA Bronze, SILVER, or TITLE Sponsorship is encouraged and includes the ability to have your own representatives at the course to introduce your product/services. Your sponsorship will also be acknowledged both before the tournament and in all possible press releases after the tournament.



# PCEA – Catawba Valley Chapter Sponsorship Opportunities 2017-2018

**TITLE Sponsorship Level = \$2,500.00 NOT AVAILABLE - TRANE  
WILL BE 2017 TITLE SPONSOR - THANK YOU TRANE!!!!!!!!!!!!!!!**

**A. Golf Tournament Title Sponsor**

- One (1) team registration
- One (1) mulligan package for each player on your team
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament
- Company Name & Logo listed on all four of the prize holes
- **Display Booth & Representatives of your company on-site during the tournament to promote your products and/or services**
- Recognition in the following year's tournament as the previous year's sponsor

**SILVER Sponsorship Level = \$750.00 (Choose One)**

**A. Golf Tournament Silver Sponsor**

- One (1) team registration
- One (1) mulligan package for each person on your team
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament

**B. Golf & Special Event Sponsor (*\$850.00 value*)**

- Golf Tournament Practice Green Sponsor (\$350.00)
- Sponsorship of either the Family Outing *or* Christmas Party w/Company Name & Logo on all correspondence related to the event (choose one event)

**BRONZE Sponsorship Level = \$500.00 (Choose One)**

**A. Golf Tournament Bronze Sponsor**

- Representatives of your company on-site during the tournament to promote your products and/or services
- Company Name & Logo on all tournament-related correspondence and press releases
- Company Name & Logo displayed prominently at the golf course during the tournament

**B. Special Event Sponsor**

- Sponsorship of any single special event (includes: Annual Christmas Party, Annual Family Outing, Annual Membership Drive, Special Classes, Skeet Shoot, Cigar Social, Beer & Wine Tasting, **Hickory Crowdad's** Outing, or the Cover of the PCEA Fundraiser Calendar – This EXCLUDES the Annual Kenneth N. Houston Golf Tournament) with Company Name & Logo displayed on all correspondence related to the special event
- Representatives of your company on-site during the event to promote your products and/or services

PRACTICE GREEN Sponsorship Level = \$350.00

- Golf Tournament Practice Green Sponsor

EXCLUSIVE HOLE Sponsorship Level = \$200.00

- Golf Tournament Exclusive Hole Sponsor

STANDARD Sponsorship Level = \$100.00 (Choose One)

A. Golf Sponsor

- Golf Tournament Standard Hole Sponsor

B. Single Business Meeting Sponsor

- Sponsorship of any SINGLE Business Meeting w/ Company Name & Logo on all correspondence related to the meeting
- Representatives of your company on-site during the Business Meeting to promote your products and/or services



**Building Point**™